Day 1 Workshops

Workshop A

The Hope of Abortion Pill Reversal - Sara Dominguez

Join Heartbeat International to gain a greater understanding of chemical abortion and the Abortion Pill Reversal process. Learn how to better support those seeking to reverse their abortion and meet their unique needs as well as gain a deeper understanding of the hope pregnancy helpers offer to clients, a generation of unborn babies, and the families in your local communities (or in the case of APRN - around the world!)

SMS: Bridging the Generation Gap - Savanna Delao

Effective communication is key to bridging generational gaps in our rapidly evolving world. This session will explore how texting connects different age groups, creating meaningful interactions and building pre-appointment relationships with clients.

Trauma Informed Awareness - Shantae Rodriguez

This workshop will focus on learning about trauma, understanding trauma responses and equipping both medical and client services with trauma informed practices. Becoming aware of the various traumas and responding appropriately allows us to serve women and men through the hands of Jesus more effectively and compassionately.

Workshop B

Is Induced Abortion Ever Medically Necessary - Dr. Christina Francis

Since the Dobbs decision in 2022, many have argued that legal abortion is necessary in order for women to receive care for things like miscarriage and pregnancy complications. We will discuss whether induced abortion is ever a treatment for these and other conditions, and whether or not women can receive the care that they need in states that have passed pro-life protections.

Where Have You Come From and Where Are You Going - Tammy De Armas

We will discuss some parts of John's book <u>Pregnancy Crisis Intervention: What to Do and Say When It Matters Most.</u> I will include a section on listening (A Listening Life). We will review how to start "God conversations". My goal is that you will leave the workshop encouraged in not only being reminded of "Whose" you are, but have additional tools in your tool belt for the Kingdom work you have been assigned.

The Future of Leadership in a Changing Culture - Doreen Jansson

Develop transformational leaders that are equipped and inspired to lead with character, competence and credibility. Delve into building a culture of trust and learn a fresh approach toward

leadership that embraces the values of younger generations entering the workplace. Center your ministry on core values that transcend all generations and build a sustainable model for the future.

Day 2 Workshops

Workshop C

Engaging Gen Z & Gen Alpha - Savannah Craven

As the most connected, diverse, and socially conscious generation, Gen Z and Gen Alpha are poised to make a significant impact on the future of social movements, including the fight for life. This workshop will explore effective strategies for engaging Gen Z & Alpha in the pro-life movement, focusing on the unique values, communication styles, and concerns of this dynamic generation.

We will discuss how to harness the power of digital media, foster genuine conversations, and connect the pro-life message with the issues Gen Z & Alpha care about, such as social justice, human rights, and equality. By understanding and addressing the perspectives of young people, we can inspire a new wave of passionate advocates who are ready to lead the pro-life movement into the future.

Join us to discover how we can build bridges with Gen Z & Alpha, creating a vibrant, inclusive, and forward-thinking movement that champions the dignity and value of every human life from conception to natural death.

Governing Essentials for Board Members - Sara Dominguez

Brush up on the essential role of the nonprofit Board and six key areas of responsibility. Learn more about setting goals, tracking success, defining and guarding core values, as well as strategizing, regulating and nurturing your pregnancy help organization.

Digital Fundraising Mini Bootcamp - Vincent DiCaro

In this condensed version of Care Net's Digital Fundraising Bootcamp, learn the basics of successful digital fundraising campaigns, including: writing a winning value proposition; writing successful emails; crafting excellent donation pages; and creating effective Facebook advertising campaigns.

You will learn the basic strategies that have allowed Care Net to increase its digital fundraising revenue virtually every year for the last 7 years. And the best part -- you can see instant results by implementing these strategies the very day you learn them!

Workshop D

The Facts of Life. Science of Ethics of IVF - Dr. David Prentice

Most people have heard of IVF (In Vitro Fertilization), but there is significant confusion and misunderstanding about the practice of IVF. A human life begins at fertilization, no matter the

geographic location where that beginning takes place. Current IVF practice is seldom life-affirming and never life-sparing. IVF does not treat infertility, but is a technical workaround. We will discuss the details about the IVF industry, the steps of the IVF technique, the actual numbers of embryos created and destroyed along the path to gestation and birth, and IVF's risks and alternatives. We need to make informed decisions about IVF and IVF-related policies. Every human embryo is a human being who deserves protection.

Transition Planning - Paul Marshall

The focus of this workshop is on the importance of and the steps to take in preparing for major transitions for positions, such as the executive director.

Trauma Informed Awareness - Shantae Rodriguez

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